

Kaya Nakajima

Designer

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SKILLS

Womenswear product planning

Web design

Graphic design

Front-end coding

Figma

Illustrator

Photoshop

XD

Procreate

Canva

CLO

WordPress

HTML / CSS / JavaScript

PowerPoint

SUMMARY

Beginning my career in fashion design, I have expanded my expertise to encompass womenswear product planning, as well as web and graphic design. At m-i-d Co., Ltd., I served as a full-time designer for the in-house womenswear brands, which target women in their 30s to 50s and are distributed in domestic department stores. In this role, I was responsible for the entire production pipeline: market analysis, product planning (including design, fabric, trim, and color selection), pattern specification sheet creation, and the sourcing, checking, and management of sample materials. Since launching my freelance career in June 2024, I have been providing end-to-end web and graphic design services, which are from requirements definition and wireframing to design proposals, coding, and illustration. Mainly for corporate clients and sole proprietors, including LINK UP and EMMLabo Inc.

WORK EXPERIENCE

Freelance (Multi-Designer)

Jun 2024 – Present

Key clients: LINK UP, EMMLabo Inc., swell Inc., Time Witch Inc., and others

- Website production (requirements to coding)
- Graphic design (flyers, print)
- Social media management & content
- PowerPoint document creation & design
- WordPress builds & monthly maintenance
- Illustration (Ai · Ps · Procreate)
- Merch design & print-ready data

Tools: Figma / Illustrator / Photoshop / XD / HTML · CSS · JavaScript / WordPress / PowerPoint

Escrit Co., Ltd. (Part-time)

Mar 2024 – Jun 2024

Osaka Maintenance / Wedding Dress Alterations

m-i-d Co., Ltd.Apr 2022 – Dec 2023

Womenswear Designer

Brands	M-PREMIER / M-premier BLACK
Items	Women's woven & cut-and-sewn
Target	30s to early 50s
Price	Outerwear ¥40,000–¥250,000 / Bottoms ¥15,000–¥40,000, etc.
Responsibilities	Market research / planning proposals / fabric & color decisions / design & flat sketches (Excel · Illustrator) / trim selection / APRO data entry / pattern request sheets & meetings with patternmakers / toile checks / thread specs / sample checks & inspection / private-sale prep (4× / year) / sales support / shoot prep & assisting / sample management

RESULT Over 80% sell-through across all assigned items (incl. sold-out)

EDUCATION

Aug 2020	Completed, London College of Fashion Introduction to the Study of Fashion
Mar 2022	Graduated, Voutrail the Fashion Academy Fashion Creator

AWARDS

2022	Voutrail the Fashion Academy Graduation Collection Special Award
2021	SAKURA COLLECTION Fashion Design Awards Finalist (10 selected from 28 countries)
2020	Shinjuku Fashion Field 2020 Selected (20 of 2,159 entries)
2019	Tobitate! Study Abroad JAPAN, University Course — 10th cohort
2016	Tobitate! Study Abroad JAPAN, High School Course — 2nd cohort (MEXT-led study-abroad scholarship)

QUALIFICATIONS & LANGUAGES

2024	TOEIC 945 (Business English)
2020	Pattern Making Technique Test, Grade 2
2018	Standard Class-1 Driver's License